



City of Portage la Prairie

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RM of Portage la Prairie

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Ω PRESS RELEASE Ω

INTRODUCTION TO NEW PCU CENTRE CAPITAL CAMPAIGN CO-ORDINATORS – Mayor Ken Brennan and Reeve Toby Trimble, on behalf of the Portage Multiplex Committee, are pleased to welcome Ms. Jody Fletcher and Ms. Roberta Christianson to the team as the new Co-Chairs responsible for the third phase of the PCU Centre Capital Campaign. An opportunity to meet with Mayor Brennan, Reeve Trimble and the co-chairs to discuss the project has been scheduled for Tuesday, November 18, 2008 at 3:30pm at City Hall.

Both Roberta and Jody bring years of fundraising experience to their new positions as Co-chairs of the Individual Campaign for the PCU Centre. Jody was Campaign Chair of the Portage Plains United Way, board member of the Portage and District Arts Centre, member of the inaugural steering committee for Habitat for Humanity and currently serves as President of the Portage Ladies Golf Club and serves on the Board of the Portage and District Foundation. As Director of Development for the Winnipeg Symphony Orchestra for 8 years, Jody was responsible for all sponsorship and fundraising for the orchestra.

Roberta served as chair of the Manitoba Arts Council from 1993 – 2001 and on the Board of Directors of the Prairie Theatre Exchange, and as Vice-Chair of Manitoba's Arts Policy Review Committee. Currently, Roberta is President of the Portage and District Arts Centre, Chair of the Manitoba Foundation of the Arts and Incoming Chair of the University of Winnipeg Manitoba Arts Cultural Management Program Advisory Council.

Together, Jody and Roberta have teamed up in the past, spearheading fundraising efforts for the original Glesby Centre building campaign, as well as taking the Portage and District Arts Centre from a hefty deficit to a vibrant and financially healthy arts organization in our community.

The third phase is scheduled to launch early in the New Year and focuses on individual contributions to help make the PCU Centre a reality.

Mr. Brian Gilbert and Mr. Warren Neufeld were instrumental as Co-chairs for the first two phases of the PCU Centre Capital Campaign and will continue to be involved in the secondary naming rights and major gifts opportunities in the business community.

PCU Centre ~ A Place for You

Visit www.pcucentre.ca weekly for new photographs of the construction site, updated planning information, fundraising information and progress reports. For more information contact the Department of Recreation and Leisure Services at 239-8324.