



## **City of Portage la Prairie**

Mrs. Jennifer Sarna, Director of Recreation  
and Leisure Services  
Ph: 239-8323



## **RM of Portage la Prairie**

Mr. Daryl Hrehirchuk  
Chief Administrative Officer  
Ph: 857-3821



## **PRC**

Co-Chair Brian Gilbert 857-8100  
Co-Chair Warren Neufeld 239-5111

**Date: September 29, 2008**

# **\*\*\* Joint Press Release \*\*\***

The Reeve of the Rural Municipality of Portage la Prairie and the Mayor of the City of Portage la Prairie in partnership with Mr. Brian Gilbert and Mr. Warren Neufeld of the Portage Recreation Committee (PRC) are pleased to announce the launch of the Business and Organization Contribution Opportunity for the PCU Centre. This second round of capital fundraising for the new recreation multiplex builds on the success of the first phase Naming Rights which raised over \$1.1 Million for the project. An additional \$115,000 has been from businesses and individuals in the community.

The PRC is calling on all businesses and organizations for their support and offering the opportunity to purchase the naming rights to 15 areas or to make a major gift. The 15 areas include in the arena: the Home Team Dressing Room or one of 7 remaining dressing rooms, the sound room, the client entertainment room, the community room or in the aquatic area one of three change rooms or the fitness facility.

Businesses are welcome to review the 15 naming opportunities available throughout the PCU Centre and to submit a pledge amount for consideration. Pledges for naming right opportunities are to be submitted by October 31, 2008 to be eligible, at which time a representative from the PRC will contact those with the highest pledges for the opportunity to select their choice of naming options.

The second way to contribute to the PCU Centre in Phase 2 is to make a major donation. Major gifts will be recognized on the Business Donor Wall located in the south entrance lobby of the Grand Hall/Atrium.

The Portage Recreation Committee has scheduled a special presentation and reception for "Secondary Naming Rights and Major Gifts" to businesses and organizations on Thursday, October 2, 2008 at the Glesby Centre. This invitational presentation will explain the many naming right opportunities available in the new facility that offer high profile recognition for their support to the community.

The Portage Recreation Committee (PRC) is a grass roots committee led by Mr. Brian Gilbert and Mr. Warren Neufeld and supported by community volunteers. The Capital Fundraising Campaign "A Place for You..." builds on the vision that the facility is a commitment to healthy living and a positive contribution to the quality of life for residents of all ages and abilities in the City and RM of Portage la Prairie. A total goal of \$3.4 Million is set for the PRC.

Public donations are also being accepted at City Hall or the RM Office and pledges in any amount are welcome by anyone and may be made to the City or RM by cash or cheque. Pledges can also be conveniently arranged through pre-authorized automatic monthly withdrawals with a minimum \$25 per month pledge. Forms are available on either the City's website at [www.city-plap.com](http://www.city-plap.com) or RM's website at [www.rm.portage-la-prairie.mb.ca](http://www.rm.portage-la-prairie.mb.ca). Donation receipts will be issued by January 31 for the prior year's contributions received.

## *PCU Centre ~ A Place for You*



*"Building a community  
dream....together"*

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