



City of Portage la Prairie

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*** Joint Press Release ***

The Reeve of the Rural Municipality of Portage la Prairie and the Mayor of the City of Portage la Prairie in partnership with Mr. Brian Gilbert and Mr. Warren Neufeld of the Portage Recreation Committee are pleased to announce the official launch of the Capital Fundraising Campaign for the new recreation multiplex today.

The Capital Fundraising Campaign “A Place for You...” is an exciting opportunity for residents, businesses and community groups to share in making this new recreation multiplex a reality. The theme builds on the vision that the facility is a commitment to healthy living and a positive contribution to the quality of life for residents of all ages and abilities in the City and RM of Portage la Prairie.

In addition to the City of Portage la Prairie’s commitment of up to \$16 Million and the RM of Portage la Prairie’s commitment of up to \$8 Million towards the capital costs of the facility an additional \$4 M is required from the community industrial, small business and public sectors.

The Portage Recreation Committee (PRC) is a grass roots committee led by Mr. Brian Gilbert and Mr. Warren Neufeld and supported by community volunteers. The capital campaign consists of three stages: Facility Naming Rights, Secondary Naming Right Opportunities and Public Fundraising scheduled to take place over the next two years. Today’s generous contribution of \$50,000 from the Portage Community Foundation is an excellent start to the campaign in addition to the \$96,000 already pledged from various community donors.

Public donations are now being accepted and can conveniently be arranged through pre-authorized automatic monthly withdrawals. Forms are available at City Hall or the RM office or on either the City’s website at www.city-plap.com or RM’s website at www.rm.portage-la-prairie.mb.ca. Donation receipts will be issued by January 31 for the prior year’s contributions received and anyone can make a donation. Minimum amounts for the automatic withdrawals option are \$25 per month for a six month period, however, *pledges in any amount are welcomed and may be made to the City or RM by cash or cheque.*

The Portage Recreation Committee has also scheduled a special presentation and reception for “Facility Naming Rights” to businesses and community groups on December 11, 2007. This invitational presentation will explain the many naming right opportunities available in the new facility that offer high profile recognition for their support to the community.
