

For Immediate Release:

June 11th, 2009

Re: Portage Chamber to Support PCU Phase III Fundraising initiative

The Portage and District Chamber of Commerce Board met with members of the PCU Fundraising committee and members of the Portage and Regional Recreation Committee to discuss the role the Chamber can play in supporting the Phase III fund raising efforts for the PCU Center. The strategy is to bring the fund raising efforts to the forefront of people's minds as they visit businesses in the Portage Area. Members of the Chamber Board will be visiting businesses and asking them to display posters about the fund raising effort, as well as have their service staff wear PCU buttons to help raise awareness. Chamber President Brent Budz feels "The PCU Center will help Portage and District foster a dynamic economy and vibrant community making our city the best place to live work, invest, and raise a family. We expect that the events that will be able to be held in the new complex will surely bring more business into the Portage area. We as a board are very happy to support the fund raising initiative and encourage all of our members to do what they can to support this effort as well." Businesses can be expected to be visited by members of the Chamber Board over the next few weeks.